//LyndonPerry

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I am a problem solver focused on the human-centered design to create meaningful experiences.

Competency

UI Design, Design Thinking, Digital Strategy, Technical Communication, Presentation Skills, Team Leadership, Agile Methodology, Vendor Relationship

Software

Figma, Sketch, Marvel, Adobe Creative Suite, Keynote, Final Cut Pro, Motion, Logic Pro X

Experience

Learning Technology Analyst at **Citi**
Remote | May 2017 to December 2020

Developed learner experience strategy and technology ecosystem strategy. Created UX standards for learning content. Oversaw pilot, analysis and business case development. Communicated technology strategy and UX standards to multi-disciplinary department.

Chief Creative Officer at **OneFire**
Peoria, IL | March 2016 to May 2017

Led UX design team for digital mobile, web, and AR/VR apps. Led design thinking workshops, developed wireframes / working prototypes for marketing and training solutions. Developed company brand and strategy.

Senior Designer at **Caterpillar**
Peoria, IL | April 2014 to March 2016

Led the media team developing interactive training content. Developed learning technology ecosystem strategy. Designed ans managed launch of streaming platform (YouTube for learning). Created UX process standards.

Multimedia Designer at **Caterpillar**
Peoria, IL | November 2004 to March 2014

Developed UX for digital training content, with branded common look-and-feel. Directed, produced digital media, video and interactive training content.

Education

Eureka College, Eureka, IL, 08/2007 - 06/2009
Bachelor in Organizational Leadership, 2009